

Social Enterprise Project

IRC Supports Klongpang Coopeative, Trang Province, To Obtain An International Standard

News

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“The project intends to become the prototype project in enhancing Thai rubber farmers’ potential to compete in the global market by uplifting the quality international standard. This brings about the better well-being of rubber farmers and stronger Community Economy, which creates the stability of Thai’s economy later on.

Pimjai Leeissaranukul

Chairman of Inoue Rubber (Thailand) Public Co.,Ltd

Mrs. Pimjai Leeissaranukul, the Chairman of Inoue Rubber (Thailand) Public Co.,Ltd (IRC), said that the Company is full of intention and commitment to form the cooperation project between IRC and Klongpang cooperative, Trang province, as a **Social Enterprise Project** prototype. The private sector, especially the tire manufacturer, will become a *thinking partner (“Puen-Koo-Kid”)* who transfers knowledge and experience of the true stories that can be found in the production process. The Company aims to wing up Thai rubber farmers so they will have an international quality standard that adds value to the products during the current low rubber price crisis.



On February 4th, 2016, Mrs. Pimjai Leeissaranukul, the Chairman of Inoue Rubber (Thailand) Public Co.,Ltd (IRC), and Mr.Saner Choojan, Deputy Director-General of Cooperative Promotion Department, took a participation in ISO 9001:2015 standard kickoff ceremony at Klongpang cooperative, Trang province. The project is a cooperation between IRC and Klongpang cooperative, Trang province, to enhance the managerial production standard of rubber sheet to an international standard. This support the cooperative not only **to sustainably become a high quality rubber sheet producer and supplier, but also to be a prototype of the development of Thai rubber farmer potential to the global market.**

To support, IRC has provided knowledge about the process of receiving latex from farmers through the production process and the forming of rubber smoked sheet process until the grading process to the rubber farmers, including the knowledge of upgrading the rubber quality to an international standard under the support of Cooperation Promotion Department and Department of Agriculture Extension. Klongpang cooperative has become the first natural rubber producer who would apply the ISO 9001:2015 in the production process. This project has not only enhanced the working standard, the potential of the organization and the economic development in the community, but has also responded to the government policy of resolving low rubber price and helping rubber farmer.

Mr. Jakkrit Kaewthong - President of Klongpang Cooperative said

“Many thanks to IRC that intends to enhance the quality of rubber smoked sheet to an international standard. I promise that

the Klongpang cooperative will strive for setting the ISO 9001:2015 to be certified and to maintain such operational standard from now on”